# Information - a conceptual labyrinth

Rienk Jonker

2016



## Introducing

#### Rienk Jonker



Municipality (Gemeente) Leeuwarden (Friesland)

- municipal archivist
- consultant records management



<u>rjonker@leeuwarden.nl</u> <u>www.labyrinth.rienkjonker.nl</u>

@FBVF

European Capital of



8 juni 2016

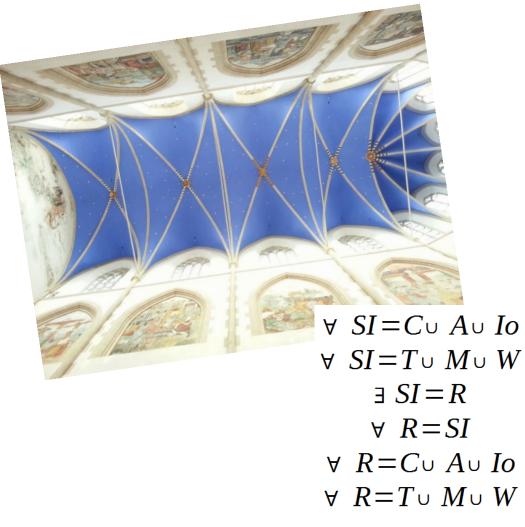


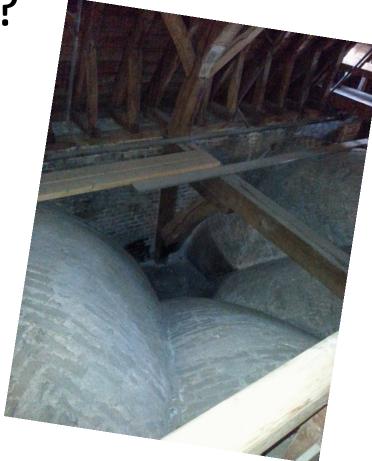
ttps://www.linkedin.com/in/rienkjonker

# Adressing

- Central question
- Some limitations
  - Language
  - My personal context
- Why
- The model
- And finaly ......

Meaning?





# Challenge

#### Chaos and balance

"Our technological tree has been growing its far reaching branches much more widely, rapidly, and chaotically than its conceptual, ethical, and cultural roots."

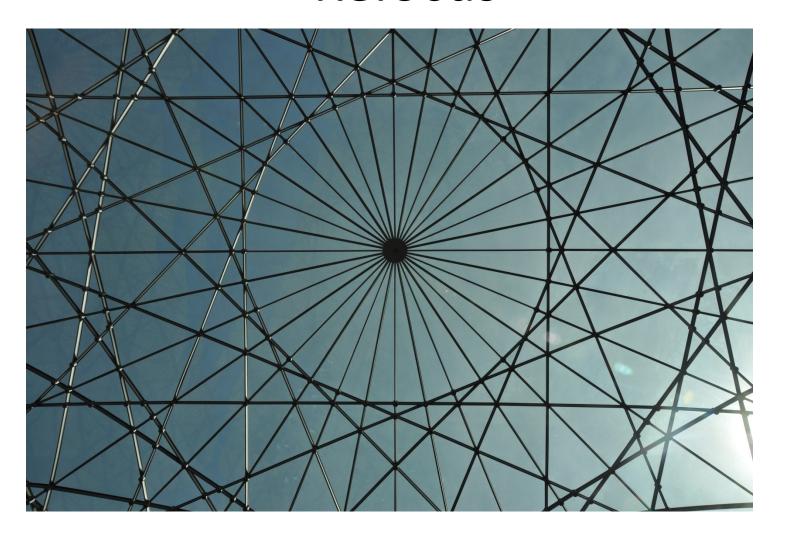
Floridi, The Ethics of Information, 2013, Preface blz. xiii

#### **Crisis and grokking**

There is a crisis in our line of work. The archival inspector as the archivist / records manager must not only have a understanding of the many ways the information reality is moulded they must also comprehend this reality.

Frans Smit, Profiteer, profileer, prioriteer - Gedachten en handreikingen voor professionalisering van het archieftoezicht. (S@P- Jaarboek 13, 21-39) Stichting Archiefpublicaties, 2014. (my translation)

## Refocus



### Question

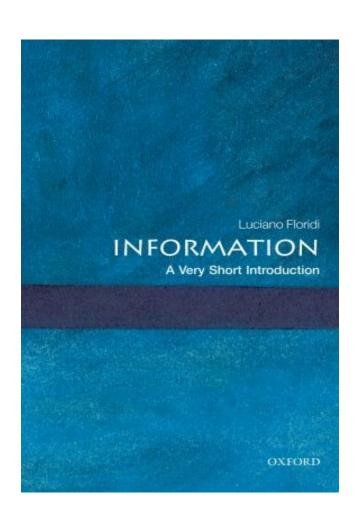
Is it possible to develop

- 1. an information model including
- 2. a model for sharing and exchange of information
- 3. independent of social, organizational and technical changes and
- 4. at the same time compliant to the required qualities and retention interests.



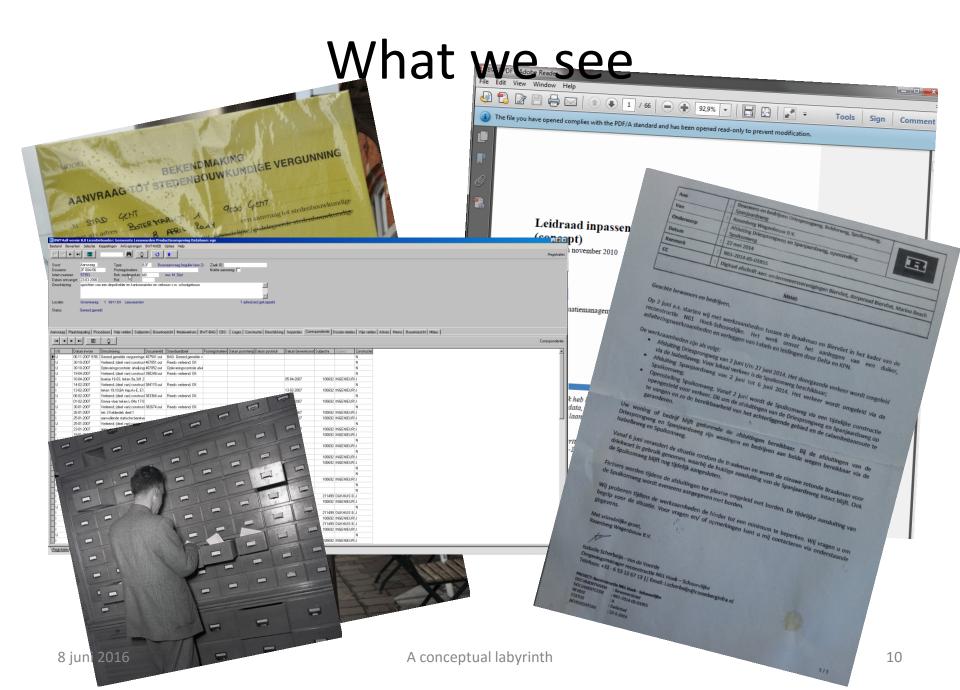
"When I use a word," Humpty Dumpty said, in a rather scornful tone, "it means just what I choose it to mean neither more nor less."

#### Information is?



Information is a distinction that makes a difference.

The term 'information' in colloquial speech is currently predominantly used as an abstract mass-noun used to denote any amount of data, code or text that is stored, sent, received or manipulated in any medium."



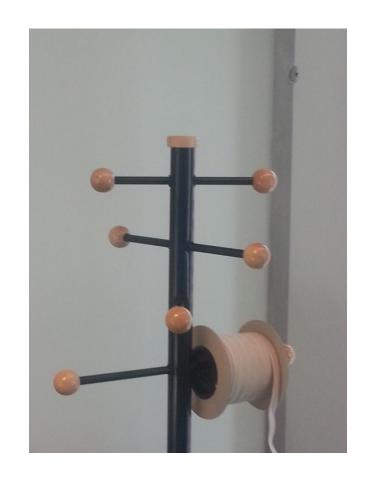
#### What we need to see

- Modelling
  - Schema, model, ontology
- Conceptual model with
  - Concepts,
  - Properties
  - Relations,
  - Functions,
  - Conditions and
  - Axioms
- Presented as objects (things)
- As plain as possible

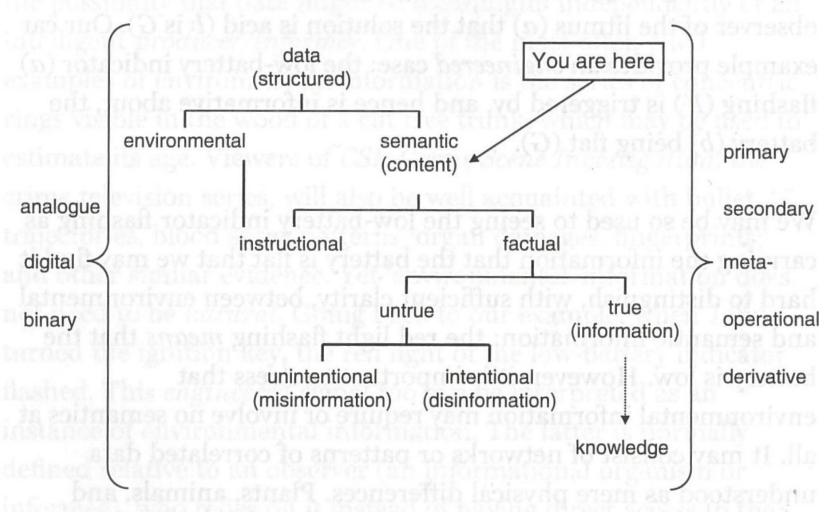
#### A hook

#### Point of departure

- Philosophy of information with the concept of Semantic information (SI)
- A foundation for building blocks



# Semantic information (SI)

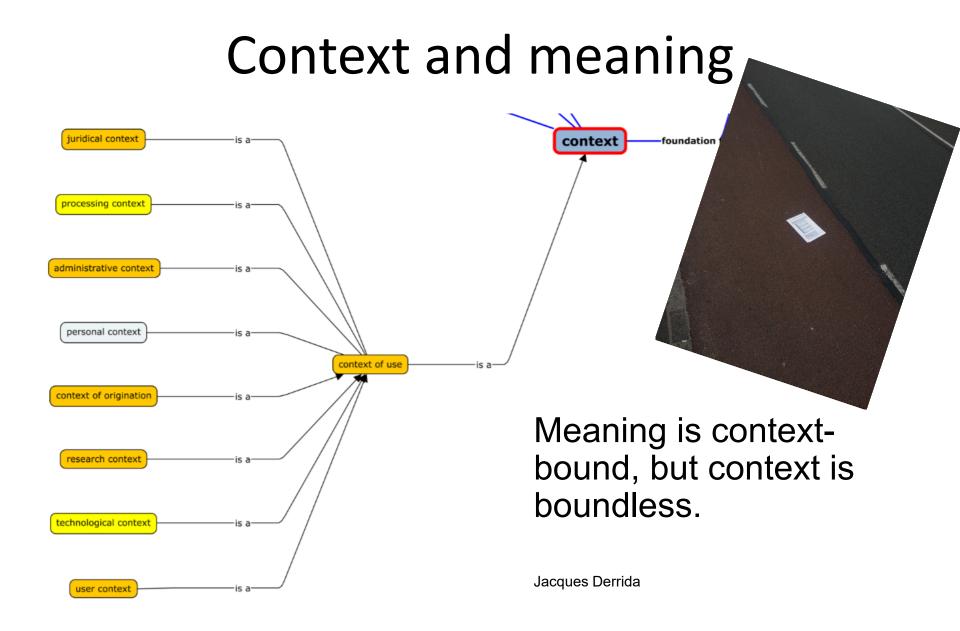


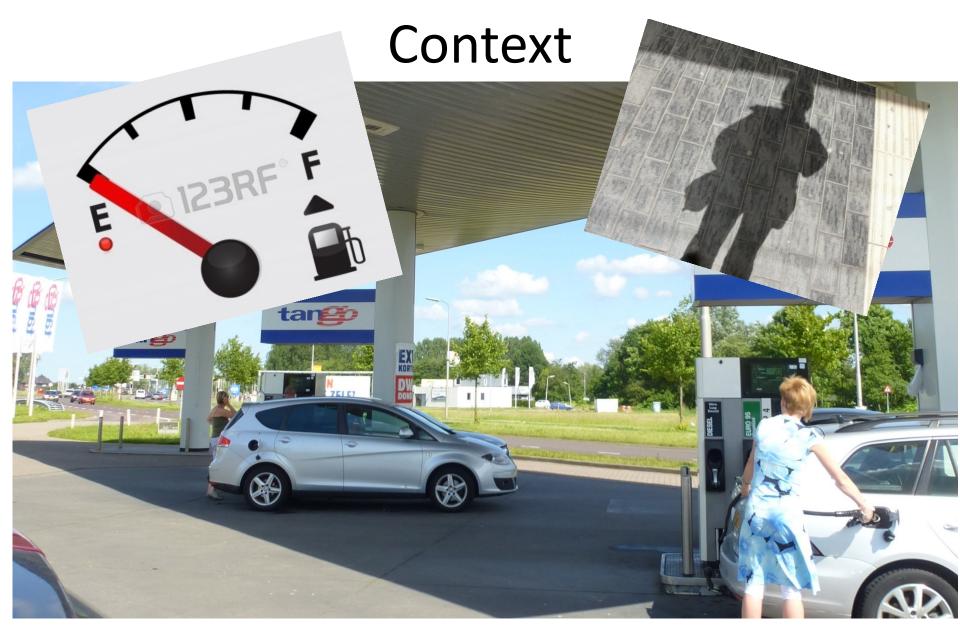
#### 6. Information as semantic content

# **Building blocks SI**

#### 1. Levels

- o 1<sup>e</sup> Level
  - Context (C)
  - Activity (A)
  - Information object (Io)
- 2<sup>e</sup> Level (examples)
  - Actor only as
    - part of the context
    - a (sometimes) accidental passer-by
  - Communication as part of the activity
- Qualities
  - Meaningful (M),
  - Truthful / Trustworthy (T),
  - Wel formed (W)





# Elements context (C)

### Onderdelen

- 1) Warrant (why)
- 2) Assignment (what)
- 3) Actor (who)
- 4) Domain (how)
- 5) Result
- 6) Functionality (What is allowed / possible)
- 7) Data/Information (which type)
- 8) Informationobject (how shaped)
- 9) Technology (wich tools)

## Information object



```
Tango Leeuwarden
Groningerstraatweg 363a
8923 EJ Leeuwarden
Voor vragen:
www.tango.nl/contact of
070-3152500
        12-06-2014 16:25
Datum
             95 Ongelood
Pomp 2
                47.76 8
Volume
               € 1.675/8
Prijs
TOTAAL
       21.00 %
Netto
MAESTRO
  ************2000
STAN
Handelaarsid
                  326487
Host ref.nr 560000017820
Autor, code
Goedgekeurd
          A0000000043060
AID
        9BC76F5254E7D9D4
Stationsnummer
Ticketnummer 2467520478
51-270075-70590035
Kuwait Petroleum Ned BV
BTW NL 001250590 B01
ledereen goedkoper
tanken
```

# Information object (Io) elements

Kenmerk	Betekenis
1 Content	The message / information to be conveyed by the object.
2 Structure	The form of the message / information. Structure and content together determine determine the typology of the object.
3 Context	The setting in which the object has a function and which is implicitly and / or explicitly present in the object only. This context is therefore the result of the content and structure, and perhaps also the behavior and technique.
4 Behaviour	Functionalities that must be executed to convey the message / information.
5 Technology	The tooling that sustains, maintains and preserves the object

# Information object (Io) technical layers

<u>Layer</u>	Meaning				
5.11 Presentation	Presenting the object to an 'user' including performing of behaviour.				
5.2 Transport / processing	Transforming the factual technical form (eg. bitstream) to make the message (content) presentable.  Eg. Print to paper en show on digital interfaces like display screens.				
5.3 Store / Fixation	With analogue media like papier: The ink / toner attached to (or in) the medium.  Digital data: the bitstreams, the zeros and ones a fysical datacarrier which together make up a document.				

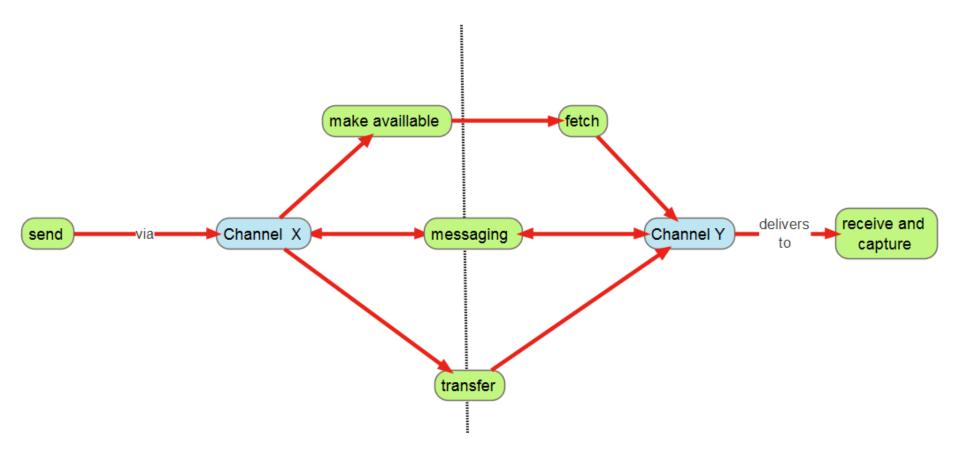
# Activity



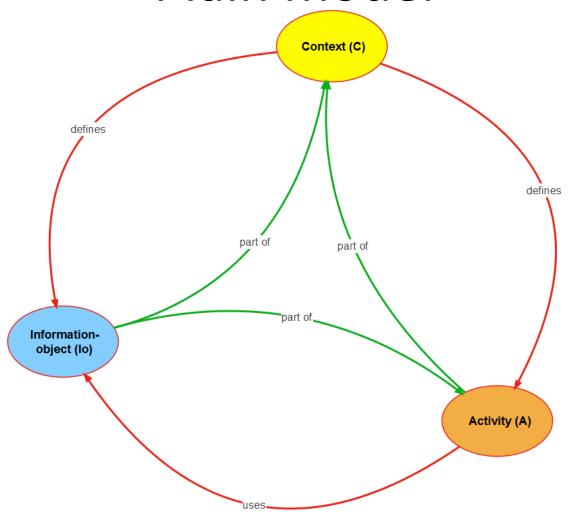
# Activity (A)

Onderdelen	Aspecten				
Time	<ul><li>Start</li><li>Moment(s)</li><li>End</li></ul>				
Communicate	<ul> <li>Send</li> <li>(message, make available, transfer)</li> <li>Receive</li> <li>(message, fetch, acquire)</li> </ul>				
Steps	<ul> <li>Assess</li> <li>Capture</li> <li>Process</li> <li>Keep / Retain / Dispose</li> </ul>				

#### Communication



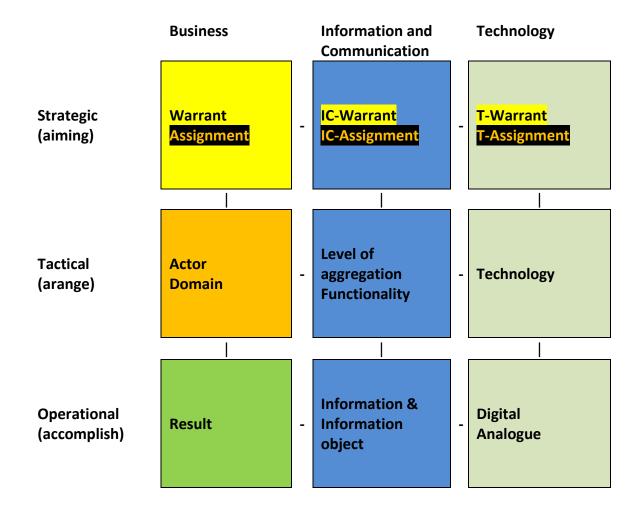
## Plain model



## Is it already in use?

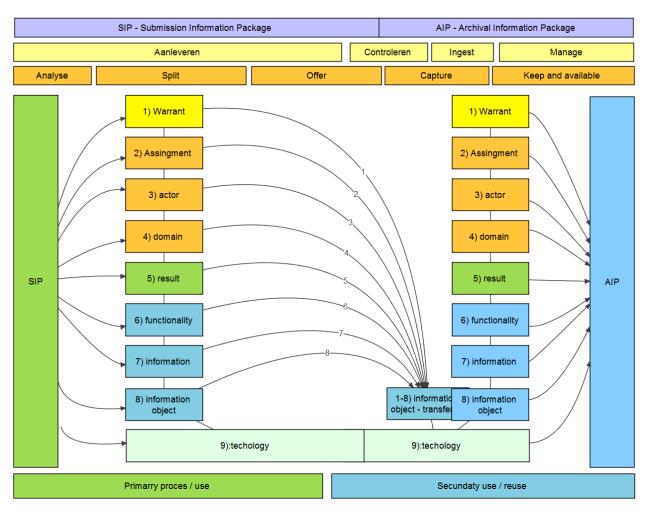
- Information- and records management policies of the council of Leeuwarden:
  - Local decree on information management 2016
  - Adopted in reference framework in information and records management 2015
- Delivering know how about Records Management
- Framework for Information managers and consultants
- Framework for checking Business cases, projects and Change Management, (public) tenders for digtals systems
- Provides in outline the description of activities (acts)
- Userd as framework for
  - information architecture
  - appraising
  - metadataschema
  - substitution, migration and conversion
- Reference for file formats and understanding compound documents
- Reference for preparation digital repository

#### Generic framework



LEVEL	Proces Context	Channel (in/out)	Review	Capture	Process	Product / Reply	Store (archive)		
	1) Warrant	Framework for the layers and the process							
	2) Assignment	Means of communication	Part of the warrant	It fits in the warrant	It is the warrant	Result of the warrant	Accountability & compliance		
	3) Actor	Sender / Receiver	Registrator Handler	Owner / Handler	Handler	Owner / Handler	Owner / Curator		
	4) Domain		Generic (e.g. Proces / project / (part of an) organization / body / official/ staff)						
LOGICAL	5) Result	Means of communication	-	-	Result(s)	decision / result / notification	Accountability & compliance		
	6) Functionality	communicate, view, control	Communicate, appraise, view, control	Communicate, appraise, view, control, register / record	Communicate, view, available, (re)use	Communicate, make available	Keep and make available, (re)use, dispose		
	7) Information	Received and send as data	Data becomes information and is information				It is data again (on hold)		
	8) Information object	message / document	Document(s) / register(s) (based documenttypes)				See 6		
FYSICAL	9) Technology	website, ecrms, (e)mail, scanner	Ecrms, activity- based information system, catalogue, (case)file	Ecrms, activity- based information system, catalogue, (case)file	Ecrms, activity- based information system, (case)file	website, ecrms, e-mail, document	ecrms, depot, cabinet, (case)file, catalogue, digital storage		

#### Transfer

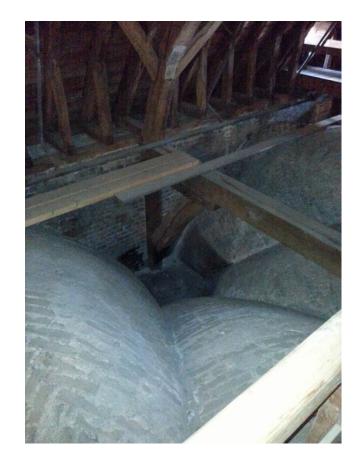


Transfer digital informatioe - a model \R.S. Jonker 12/4/2013 rev 5/6/2016

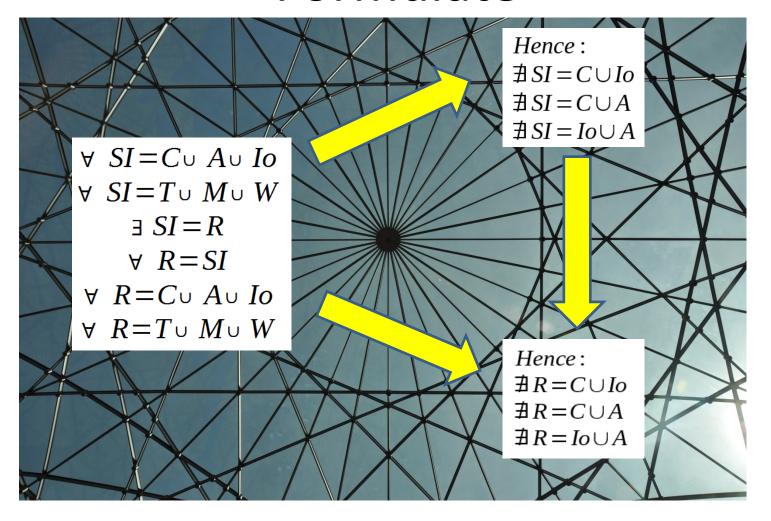
28

# Meaningful?





### Formulate



# Is it already in use?

- Information- and records management policies of the council of Leeuwarden:
  - Local decree on information management 2016
  - Adopted in reference framework in information and records management 2015
- Delivering know how about Records Management
- Framework for Information managers and consultants
- Framework for checking Business cases, projects and Change Management, (public) tenders for digtals systems
- Provides in outline the description of activities (acts)
- Userd as framework for
  - information architecture
  - appraising
  - metadataschema
  - substitution, migration and conversion
- Reference for file formats and understanding compound documents
- Reference for preparation digital repository

31

#### Recommended

#### Literatuur

- Pieter Adriaans, *Information*, The Stanford Encyclopedia of Philosophy, 2013. Geraadpleegd 8 juni 2014.
- Patrick Allo, Bert Baumgaertner ea. <u>The Philosophy of Information; An Introduction</u>, The Π Research Network, 2013.
- Anthony F. Beavers, <u>A Brief Introduction to the Philosophy of Information</u>, University of Evansville, Philosophy / Cognitive Science, Evansville, Indiana, 2012.
- Luciano Floridi, *Information: A Very Short Introduction*, Oxford University Press, Oxford, 2010.
- Luciano Floridi, *The Ethics of Information*, Oxford University Press, Oxford, 2013.
- Luciano Floridi, *The Fourth Revolution; How the Infosphere is Reshaping Human Reality,* Oxford University Press, Oxford, 2014.
- Luciano Floridi (ed), The onlife manifesto; Being Human in a Hyperconnected Era, Springer, Heidelberg, 2015.
- James Gleick, <u>The Information; A History, a Theory, a Flood</u>, Knopf Doubleday Publishing Group, New York, 2011.
- Arnoud Glaudemans, Rienk Jonker, Frans Smit, <u>The right people and the right forces need to get together</u>, Interview with Prof. Luciano Floridi', Archievenblad, L-F Januari 2015.
- Rick Maes, <u>A generic framework for information management</u>, Department of Accountancy & Information Management, Universiteit van Amsterdam, Amsterdam, 1999. (PrimaVera Working Paper 99-03)
- <u>The Onlife Manifesto; Being Human in a Hyperconnected Era</u>, version 8-feb-2013 / European Commission, 2013.
- Website Society for the Philosophy of Information, <a href="http://socphilinfo.org/">http://socphilinfo.org/</a>

#### **Coming 2017/2018**

S@P-Yearbook Archives and the Philosophy of Information - <u>Informatiefilosoof.nl</u>



